

Lookbook

LOUISE CARMEN
PARIS

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NOTEBOOKS TO TRAVEL

Having a Louise Carmen notebook simplifies your everyday life. The leather cover and the refillable notebooks allow you to arrange your notes by theme, to find them easily. The asserted choice of colors, inspired by the journeys of its designer around the world, raised the notebook to the rank of fashion accessory. The sensuality of the leathers and its thick paper bring an extra measure of harmony to our life.

Louise Carmen contributes to the development of local economies holding a savoir-faire with respect for people and environment. When you use a Louise Carmen, you disconnect from technology, to connect with your dreams. The Louise Carmen notebooks escort us in our large projects and our finest journeys.

THE POCKET ORGANIZER

The pocket organizer is a leather billfold. Inside, you'll find a refillable notebook, 2 credit card pockets, 1 document pocket, and 1 purse.

Made in France

Small size A6

Dimensions : 3.54" x 5.70" x 0.39"

Compatible with Moleskine notebooks



POCKET ORGANIZER

Metallic smooth and premium leathers

Purchase price: 27,60 €

Recommended retail price: 69 €



silver



gold



bronze



purple



aubergine



blue lagon



magenta pink



red



green metallic



premium black



premium havane

POCKET ORGANIZER
Vegetable tanned leather

Purchase price: 39,50 €
Recommended retail price: 99 €



black



chestnut



green london



natural

THE TRAVEL ORGANIZER

The travel organizer is a leather billfold. Inside, you'll find 1 refillable notebook, 3 credit card pockets, 1 document pocket, 1 purse, and a space for your passport.

Made in France

Large size A5

Dimensions : 5.31" x 8.46" x 0.31"

Compatible with Moleskine notebooks



TRAVEL ORGANIZER

Metallic smooth and premium leathers

Purchase price: 39,50 €

Recommended retail price: 99 €



silver



gold



bronze



purple



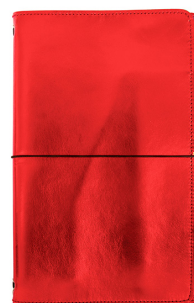
aubergine



blue lagon



magenta pink



red



metallic green



premium black



premium havane

TRAVEL ORGANIZER
Vegetable tanned leather

Purchase price: 59,60 €
Recommended retail price: 149 €



black



chestnut



green london



natural

THE DOUBLE POCKET

The double pocket notebook is a leather notebook cover. Inside, you'll find 2 refillable notebooks. It allows you to take notes by theme. Pocket-sized.

Made in France

Small size A6

Dimensions : 3.54" x 5.70" x 0.39"

Compatible with Moleskine notebooks



DOUBLE POCKET
Vegetable tanned leather

Purchase price: 32,10 €
Recommended retail price: 80 €



black



chestnut



green london



natural

THE ROADBOOK

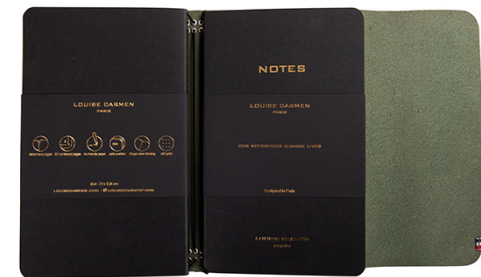
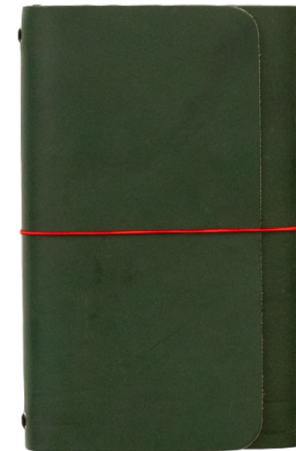
The roadbook is a leather notebook cover with 3 refillable notebooks inside. It allows you to take notes by theme.

Made in France

Large size A5

Dimensions : 8.46" x 5.31" x 0.59"

Compatible with Moleskine notebooks



ROADBOOK
Vegetable tanned leather

Purchase price: 40 €
Recommended retail price: 99,90 €



black



chestnut



green london



natural

THE MINI CC

The mini CC is a credit card holder. Inside, you'll find 2 spaces to carry up to 6 cards, as well as a pocket to put your tickets and bills.

Made in France

Credit card-sized

Dimensions : 2.87" x 3.74" x 0.16"



MINI CC

Metallic smooth and premium leathers

Purchase price: 23,95 €

Recommended retail price: 59,90 €



silver



gold



bronze



purple



blue lagoon



magenta pink



metallic green

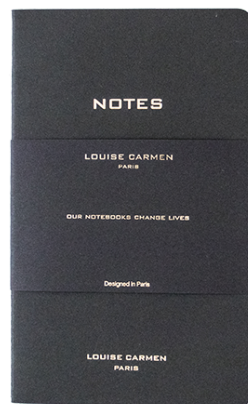


premium black



premium havane

THE REFILLS



- dotted lines
- 100 g/m² paper
- 60 numbered pages
- detachable pages
- field for date
- singer binding

Small size A6

Dimensions : 5.51" x 3.54"

Purchase price : €3

Recommended retail price : €7



- dotted lines
- 100 g/m² paper
- 60 numbered pages
- detachable pages
- field for date
- singer binding

Large size A5

Dimensions : 8.26" x 5.11"

Purchase price : €5

Recommended retail price : €11

THE STORY OF LOUISE CARMEN

Making a happy discovery is the moment of grace which led to the Louise Carmen brand. It was on December the 20th, 2013, in Chiang Mai, Thailand. For 6 months, Nathalie Valmary had been bringing her dream to life: traveling with her family in Asia.

Tired of searching her notes in several notebooks, it's on the market of Chiang Mai that she finally found what she was looking for: some leather and a cobbler, to help her design what she had been thinking up for several weeks, a leather cover. She adds elastic bands bought in Tokyo a few weeks before. She gathers all her notebooks, so she can now carry them together and change them easily. At that time, she has no idea she just created her first prototype.

Six months later, when she's back to Paris, all her friends want her notebook. She refines her concept, works on the style, plays with colors and materials. She finds a leather workshop in Paris, selects leathers from the best French and Italian tanners. She wants her notebooks to be a source of inspiration and to help people bring their dreams to life.

She throws herself into it and creates her brand. She calls it Louise Carmen, from the name of the heroine of the novel she started writing during her trip.

Very soon, the brand expands in France thanks to word of mouth. You can find it in Paris at Merci and Bon Marché, as well as at Bloomingdale's in the US. Globetrotters can also find it in Tokyo, Dubai, and even Berlin.



Curious about the world surrounding her, she likes traveling, inspiring encounters, and the audacity of those who step out of their comfort zone.

Nathalie puts all of her energy and creativity into fulfilling her dreams and putting them into action.

She has worked for Cacharel, written 12 lifestyle books published by Éditions de la Martinière-le Seuil. Sympathizing with fashion, photography, and savoir-faire with soul, she shows attention to detail and to products which make sense, are well-made and well-finished.

She created the brand Louise Carmen in 2015, after a one-year family trip in Asia.



Eight times a marathon runner, for the thrill of challenge, but also for the pleasure of visiting interesting spots, Fabien Valmary likes action, making contact with people, and stepping out of his comfort zone.

In 2013, he didn't hesitate to take his little family to the other side of the world, to think outside the box, to discover "other normalities", but also to have the rare privilege of spending 365 wonderful days as a family.

For 30 years, he has been supporting his wife in her projects, and didn't hesitate to transform his professional life to develop Louise Carmen, and assist her in this new adventure.

CONTACTS

Fabien Valmary

+33(0)6.81.23.28.43

fabienvalmary@gmail.com

